



Write a message to your supermarket:

Step 1: Write a message to your local supermarket and share your thoughts on their use of plastic packaging

Step 2: Take a picture and share it with us via photos@amcs.org.au or DM or tag us (& your supermarket!) on social media

Step 3: At the supermarket, politely ask a staff member to pass your postcard on to the Manager

Dear: _____

From: _____ Postcode: _____

Contact: * _____

**Optional: add your contact details if you would like to hear back from your supermarket*

**2024
Audit
Report**

Get the truth about
supermarket plastic use
www.supermarketplastics.org.au





@marineconservation.au
@boomerangalliance







Unwrapped 2024

Plastic Use in Australian Supermarkets

Supermarket	Transparency	Plastic Reduction	Reuse	Recycling	Policy, Planning & Governance	Total Weighted Score
	Weighting: 10% of final score	Weighting: 40% of final score	Weighting: 20% of final score	Weighting: 20% of final score	Weighting: 10% of final score	
 Woolworths	53%	33%	36%	21%	76%	38%
 Metcash	*	30%	23%	13%	39%	23%
 coles	*	27%	22%	8%	32%	20%
 ALDI	*	21%*	9%	13%	35%	*

Key:

 Not Good
  It's a start
  Good

* Insufficient data provided or publicly available to assess performance
 + Result subject to change with publication of 2023 sustainability report



To collect data for the Unwrapped 2024 report, volunteer Plastic Investigators from all around the country looked at prices in the fresh produce section of their local supermarket.

In 73% of cases, the pre-packaged option was cheaper than the loose option.

This disincentivises shoppers from buying plastic-free and only what they need.

Do you think supermarkets are doing enough to reduce plastic packaging on their shelves?



For the second year, the Australian Marine Conservation Society (AMCS) and the Boomerang Alliance have audited the four major supermarkets in Australia for their plastic usage. How does YOUR supermarket stack up?

Find out more at www.supermarketplastics.org.au

