



Fresh Produce Shopper Survey 2026

Investigating fresh produce plastic packaging

Thank you for helping us investigate plastic packaging in supermarkets. This survey, which will ask questions about the fresh produce section, should take approximately 5 minutes to complete. We suggest completing it before you shop today.

* 1. Which supermarket are you shopping in today?

- ☐ Woolworths
- ☐ Coles
- ☐ Aldi
- ☐ IGA
- ☐ Other (please specify)

For the following few questions, please randomly choose a fresh produce item.
Please choose your item randomly, not based on price.

* 2. Which product are you investigating?

☐ Apples

☐ Oranges

☐ Tomatoes

☐ Potatoes

☐ Carrots

☐ Onions

☐ Mushrooms

☐ Avocados

☐ Other (please specify)

* 3. Is your chosen item available **without** packaging (i.e. sold loose)?

☐ Yes

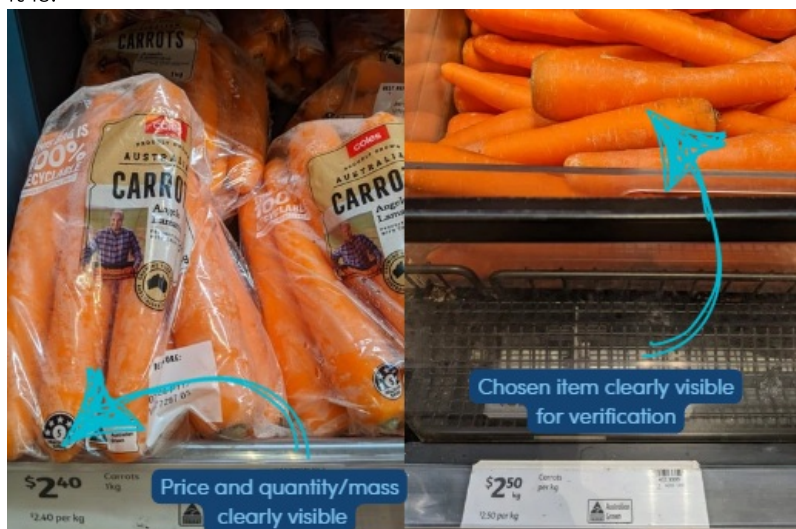
☐ No

* 4. Is your chosen item available **with** packaging (i.e. sold wrapped in plastic or some other material)?

☐ Yes

☐ No

We're interested in comparing fresh produce wrapped in plastic with produce sold without packaging (loose). Have a look at the example image, then take a photo of your chosen item loose and packaged. Please make sure the price tag is clearly visible, and we can tell what produce item it is.



5. Take a photo of the **unpackaged/loose** item with the price label clearly visible:

This is only available when connected to the internet. If you have difficulties uploading an image please email them to plastics@amcs.org.au and let us know the suburb and postcode of your shop today

Choose File

Choose File

No file chosen

6. Take a photo of the **packaged** item with the price label clearly visible:

This is only available when connected to the internet. If you have difficulties uploading an image please email them to plastics@amcs.org.au and let us know the suburb and postcode of your shop today

Choose File

Choose File

No file chosen

7. What kind of packaging was used for your chosen item? Choose all that apply. If your chosen product was not available pre-packaged, please select 'none'.

- ☐ Soft plastic
- ☐ Rigid/hard plastic punnet
- ☐ Plastic net bag
- ☐ Cardboard box/tray
- ☐ None (chosen item was only available loose: not available pre-packaged)
- ☐ Other (please specify)

* 8. Are there scales available for customers to use in the store (for weighing loose fresh produce)?

- ☐ Yes
- ☐ No
- ☐ Don't know/unsure

* 9. Please provide the suburb or postcode for this store:

10. Is there anything else you'd like to share about plastic packaging and supermarkets?

11. Do you ever shop for groceries online from Coles and/or Woolworths?

- ☐ Yes
- ☐ No, never



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12. How easy or difficult is it for you to avoid plastic packaging on your fresh produce when ordering groceries online?

- ☐ Very easy
- ☐ Somewhat easy
- ☐ Neither easy nor difficult
- ☐ Somewhat difficult
- ☐ Very difficult
- ☐ I never order fresh fruit and vegetables online

13. Is there anything else you'd like to share about plastic packaging in online orders?



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* 14. Would you like to enter the draw to win an AMCS prize?

- ☐ Yes please!
- ☐ No thank you.



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Prize entry - personal details

These details will only be used to contact winners for a postal address. By entering this competition you agree to the [T&Cs](#) and confirm you are aged 16 or over.

15. So that we can contact the winners, please provide your details. This information will only be used to identify eligible surveys and contact winners, and will not be shared with third parties. By entering this competition and providing contact details you agree to the Terms and Conditions (T&Cs) and confirm you are aged 16 years or over.

For your survey to be included in the prize draw it must compare like-for-like products and have a photo of both items to verify the data - otherwise we won't be able to count it as a valid survey. Please reach out to us at plastics@amcs.org.au with any questions or concerns.

Name	
Country	
Email Address	
Phone Number	

Please take a moment to check that your photos have finished uploading before you submit - this could take a little while! Without pictures to verify the information in this survey, unfortunately we won't be able to use this data in our report.

Thank you for helping to keep supermarkets accountable.