

Supermarket Plastics Survey

On a scale from 1-5, how important to you is reducing/avoiding plastic in your grocery shop?

1. Not at all important <- - -> 5. Extremely important

Which sections of the supermarket do you think could do more to reduce single use plastic? Select all that apply.

- Fresh fruit and vegetables
- Deli items (meat, cheese, etc.)
- Dry goods (pasta, grains, nuts and seeds, etc.)
- Personal care (soaps, hair care, dental, etc.)
- Picnic and outdoor products
- Household items (cleaning, cooking products etc.)
- At the checkout

Which items do you think have the most unnecessary plastic?

Do you agree or disagree with the following statements?

- I often have to choose between my budget and my values around reducing plastic packaging
- The supermarkets need to do more to reduce their impact from plastic packaging
- The Australian Government should enforce plastic reduction targets
- Most consumers are doing everything they can to reduce their impact from plastic packaging

Is there anything else you'd like to tell us about plastic packaging and supermarkets?

Reuse Survey

Which supermarket are you shopping in today?

- Coles
- Woolworths
- Aldi
- IGA
- Foodland
- Harris Farm Markets
- Other

Which region are you shopping in today?

- Metropolitan NSW (greater Sydney)
- Regional NSW
- Metropolitan Vic (greater Melbourne)
- Regional Vic
- Metropolitan Qld (greater Brisbane)
- Regional Qld
- ACT
- Metropolitan WA (greater Perth)
- Regional WA
- Northern Territory (Incl. Darwin)
- Metropolitan SA (greater Adelaide)
- Regional SA
- Tasmania (incl. Hobart)
- Other

Please provide as many address details for this store as possible

For each of the following product categories, please indicate whether there is a re-fillable or reuseable option available: Yes No Unsure

- Personal care (e.g. shampoo, conditioner)
- Liquid consumables (i.e. milk, honey, cooking oil)
- Dry goods (e.g. rice, pasta, nuts, tea, coffee, etc.)
- Cleaning products (e.g. dish liquid, washing powder, etc.)
- Can you bring your own container to be filled at the deli?

Where there is a refill option, is this actively promoted? For example, are there signs encouraging re-fill and re-use?

- Yes
- No

Do you use online shopping (delivery or click'n'collect)

- Yes, delivery
- Yes, click'n'collect
- Yes, both
- No

When online shopping at this supermarket, can you select a low/plastic-free option for your delivery/pick-up?

- Yes
- No

Which supermarket do you mainly use online shopping for?

- Coles
- Woolworths
- IGA
- Other

Is there anything you'd like to share about plastic and online shopping?**Please help us understand how easy or difficult this survey was to use. True or False - This survey was clear and easy to use.**

- True
- False

Is there anything else you want to tell us?

Fresh Produce

Which supermarket are you shopping in today?

- Coles
- Woolworths
- Aldi
- IGA
- Foodland
- Harris Farm Markets
- Other

Which region are you shopping in today?

- Metropolitan NSW (greater Sydney)
- Regional NSW
- Metropolitan Vic (greater Melbourne)
- Regional Vic
- Metropolitan Qld (greater Brisbane)
- Regional Qld
- ACT
- Metropolitan WA (greater Perth)
- Regional WA
- Northern Territory (Incl. Darwin)
- Metropolitan SA (greater Adelaide)
- Regional SA
- Tasmania (incl. Hobart)
- Other

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For the next few questions, we're interested in comparing plastic-wrapped products with products in other types of packaging, or no packaging. Please indicate whether you're assessing products in fresh produce (fruit and vegetables), or pick'n'mix (self-serve dry goods).

True or False: It is easy for me to shop low or no-plastic in this section.

- True
- False

Please choose a product for comparison. Ideally, this should be a product with a couple of options you can compare:

- Apples
- Oranges
- Lemons
- Limes
- Tomatoes
- Potatoes
- Carrots
- Capsicums
- Organic produce section
- Nuts/seeds (choose and specify at next question)
- Other (please specify)

For your chosen item, please find an option packaged in plastic, and an item available loose (or non-plastic packaging). You might have to look in a few different places to find all the options! Please make these as comparable as possible; e.g. granny smith apples in a 1kg bag vs granny smith apples sold loose (no packaging).

Please provide the following details for the product: Product type, Cost per weight/quantity of each item. If there is no non-plastic packaged alternative, that's ok! Please let us know.

Product type, Cost per weight/quantity of each item

Please take a photo of both items with their price label clearly visible

Upload Image

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- Yes, delivery
- Yes, click'n'collect
- Yes, both
- No

When online shopping at this supermarket, can you select a low/plastic-free option for your delivery/pick-up?

- Yes
- No

Which supermarket do you mainly use online shopping for?

- Coles
- Woolworths
- IGA
- Other

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Single Use Plastic Items

Which supermarket are you shopping in today?

- Coles
- Woolworths
- Aldi
- IGA
- Foodland
- Harris Farm Markets
- Other

Which region are you shopping in today?

- Metropolitan NSW (greater Sydney)
- Regional NSW
- Metropolitan Vic (greater Melbourne)
- Regional Vic
- Metropolitan Qld (greater Brisbane)
- Regional Qld
- ACT
- Metropolitan WA (greater Perth)
- Regional WA
- Northern Territory (Incl. Darwin)
- Metropolitan SA (greater Adelaide)
- Regional SA
- Tasmania (incl. Hobart)
- Other

Please provide as many address details for this store as possible

Time for a scavenger hunt! Which of the following items can you find for sale in this supermarket today?

- Plastic produce bags
- Plastic straws packaged in a product (e.g. fruit juice poppers)
- Plastic cutlery packaged in a product (e.g. pre-made salad, fruit cup)
- Products containing microbeads (e.g. face cleanser, body wash, etc.)
- Plastic-stemmed cotton buds
- Plastic picnicware (e.g. plates, cups, bowls, cutlery)



The logo's above show whether a product is home compostable, or commercially compostable. Are there any compostable produce bags available in the supermarket?

- Home compostable (AS5810)
- Commercially compostable (AS4736)
- Both
- Neither

Does this supermarket have a cafe attached/within it?

- Yes
- No

Which single-use plastic items can you see at the cafe?

- Coffee cups (non-compostable)
- Coffee cups (compostable)
- Plastic coffee cup lids
- Plastic cups (i.e. for iced coffee, juice, etc.)
- Plastic straws
- Plastic cutlery

Is there any signage encouraging customers to BYO (e.g. cup, container, etc)

- Yes
- No

Are there any promotional giveaway items advertised in the store today? This could be gift with purchase, collectibles, or items you can 'purchase' with loyalty points.

- Yes
- No

Does the giveaway item contain plastic, or is packaged in plastic?

- Yes, item itself contains plastic
- Yes, packaging contains plastic
- Yes, both contains and is contained within plastic
- No, plastic free
- Unsure/hard to tell

Please include any photos of products or packaging that you find interesting or useful.

Upload Photo

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- Yes, both
- No

When online shopping at this supermarket, can you select a low/plastic-free option for your delivery/pick-up?

- Yes
- No

Which supermarket do you mainly use online shopping for?

- Coles
- Woolworths
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