

VOICE OF THE SEA

THE NATIONAL ANTHEM OF THE OCEAN
An Australian Marine Conservation Society Initiative



Australian Marine
Conservation Society

DEAR TEACHERS,

As Australians, we love our jewel seas - but our oceans are in desperate need of protection.

Sung together in school halls, at backyard barbies and on family road trips, environmental songs like *“Home Among the Gum Trees”* or *“Rip Rip Woodchip”* have brought people together for nature.

Now it’s time for the next ballad - the National Anthem of the Sea.

John Williamson has written and composed a song for the Australian Marine Conservation Society.

“Voice of the Sea” is an unrequited love song to the ocean. It is a beautiful tale with lessons and messages to bring all Australians together to be voices for our oceans.

What better way to galvanise the nation than engaging the country’s most compelling voices of the future - our children.

We invite your school to be the first to sing **“Voice of the Sea”** at your end of year concert or similar event.

Together we can turn a voice into a choir.

AGENDA

01 WHO ARE AMCS?

02 WHAT IS THE SONG?

03 HOW TO JOIN THE CHOIR?

04 WHY BE INVOLVED?

WHO ARE AMCS?

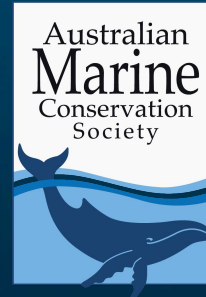
The Australian Marine Conservation Society (AMCS) is the voice of Australia's oceans.

We are Australia's only national charity dedicated solely to protecting our precious ocean wildlife.

We are an independent charity, staffed by a committed group of scientists, educators and passionate advocates who have defended Australia's oceans since 1965. Our paid and volunteer staff work every day to protect our coasts, oceans and marine wildlife.

Together, we have protected critical ocean ecosystems with marine reserves, including Ningaloo and the Great Barrier Reef. We led the movement to ban whaling, stopped supertrawlers, protected our unique wildlife like the Australian sea lion, and started the sustainable seafood revolution.

Together, our community of ocean lovers across the nation protect our oceans every day.



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THE NATIONAL ANTHEM OF THE OCEAN

A call to arms, a rallying cry, this is the environmental ballad to galvanise the nation - for young and old to protect the oceans of our country gift by sea.

We've collaborated with Aussie icon, John Williamson, to create the **'Voice of the Sea'**. It's a song to spark new conversations around how little we do to show how much we care for our oceans - and the creatures that call them home.

The ballad explores themes of ocean conservation - turning science into a song that educates us all about the big issues; from overfishing to global warming caused reef bleaching, from species extinction to plastic pollution.

As individuals this tune is a hum, but together, it's an anthem for change.

A SAMPLE OF THE LYRICS

John Williamson Voice Of The Sea

Where did it go?
Where has it gone, your love for me.
I'm the keeper of the whales
And all the creatures of the sea.
Of all the coral mansions
down deep in history

Where did it go?
Where has it gone, your love for me.

WHY JOIN THE CHOIR AND WHAT TO EXPECT

The greatest conservation victories in history have resulted from people power - the combined voices of individuals for a common cause.

John Williamson's songs have a history of creating big change and now it's time for a new ballad.

We are encouraging schools to teach students the **'Voice of the Sea'** song and sing it loud and proud this December at your end of year concerts or assemblies. All we ask in return is that if you share any photos or videos on your social media, that you tag us in them.

We will provide everything you need in a music pack and it's totally free.



WHAT'S IN THE FREE PACKS?

We've created school-friendly sing-a-long packs for students and teachers available for download on the AMCS website. This will include:

- The 'Voice of the Sea' song
- Music video with sing-a-long captions
- Sheet music for guitar and piano
- Lyric sheet
- Instrumental version of the track
- An educational fact sheet with links to dive deeper into the issues featured in the song's lyrics
- A social media kit so you can spread the word
- A 'Voice of the Sea' certificate of participation for the choir members



HOW TO BE INVOLVED

1

REGISTER YOUR SCHOOL

Express your interest [here](#) to be contacted by AMCS officially to receive the free music pack.

2

RECEIVE THE FREE MUSIC PACK

You will be delivered a pack with all the downloadable resources you need including: sheet music, instrumental, final song and accompanying education material.

3

SING THE SONG AT THE CONCERT

Teach your school community a lifelong lesson, amplify the message of conservation at your end of year concert, film or photograph the event and tag us in any social media.

WHY BE INVOLVED?

LEARN THROUGH SONG

Teach the importance of environmental issues through the gift of song - an mnemonic that leaves a lifelong and emotional imprint.

BE PART OF A MOVEMENT

Be one of the leading schools to join the choir, engaging your school community in marine conservation, students, teachers and parents alike.

LEAVE A LEGACY

The world is at an environmental crossroads. Like other iconic environmental ballads, "Voice of the Sea" aims to galvanise the community to enact real and lasting change in our country.



WE LOOK FORWARD TO HEARING FROM YOU

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