

Strategic Plan 2022-2025

Our plan for healthy oceans

Vision

Thriving oceans for a healthy planet

Mission

We are the guardians and voice for marine life.
We connect people, science and action to protect Australia's extraordinary oceans.

Values

Passion, Integrity, Courage,
Solidarity, Effectiveness, Innovation



What we do



Defending ocean habitats and species

- Establish a world leading network of marine protected areas
- Protect our World Heritage
- Protect and recover threatened species



Climate action for our oceans

- Reduce emissions and support rapid transition to clean energy
- Increase the resilience of our oceans
- Protect and restore blue carbon ecosystems



Clean, thriving oceans

- Support sustainable low impact fisheries
- Tackle plastic pollution
- Promote sustainable management of our oceans



Communities caring for our oceans

- Empower communities to create change for our oceans
- Support Traditional Owners to manage sea country
- Promote sea smart living



Strong, effective and respected leadership

- Build a powerful community of supporters
- Nurture and empower our team
- Ensure we are a well governed and sustainable organisation

How we do it

Science

Science-based solutions



Connection

Creating connections and building partnerships



Action

Building communities for change across the country



Influence

Delivering outcomes at all levels



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