



Position Description: Great Barrier Reef Community Campaigner (Maternity Leave Cover)

As the Australian Marine Conservation Society's Community Campaigner your job is to be a catalyst for change - building support for the protection of the Great Barrier Reef in Far North Queensland.

The Australian Marine Conservation Society has been protecting Australia's oceans and marine life for over 50 years. We are one of Australia's most influential environmental charities. As an independent, not-for-profit conservation group we advocate for the changes necessary to safeguard our oceans and their wildlife, which are some of the richest and rarest on earth.

The window for stopping runaway global warming is closing. With a Federal election looming and intense scrutiny from UNESCO and the World Heritage Committee, the next six months will be critical in securing greater protection for the Great Barrier Reef.

Position Title: Great Barrier Reef Community Campaigner

Location: Cairns, Far North Queensland

Salary: \$60,800-\$67,800 per annum (pro-rata if part time) plus Superannuation contributions of 11%.

Hours: 3-5 days per week (negotiable)

Contract period: January 2022 to 30 June 2022 (Maternity leave cover).

Purpose of the Position:

With a focus on Cairns and FNQ, the role of Great Barrier Reef Community campaigner is part of a broader public campaign to build support and engagement amongst sections of the Australian community for protection of the Great Barrier Reef.

- To raise awareness in the Cairns and Far North Queensland community about the impacts of global warming and poor water quality on the Great Barrier Reef, and to build public support and pressure for action.
- To work with other Cairns community groups and volunteers to build pressure on decision makers and local politicians to commit to protecting the Reef.
- To work with the Great Barrier Reef team to engage the tourism industry and other important stakeholders in calling for action to protect the Great Barrier Reef.
- To build and maintain an active volunteer base for action on climate.

Reporting:

The Great Barrier Reef Community Campaigner reports to the Great Barrier Reef Campaign Manager (based in Brisbane) and works closely with the Senior Great Barrier Reef Campaigner and the AMCS Communications team. The Great Barrier Reef Community Campaigner is required to participate in weekly AMCS Staff and Reef team meetings.

Primary Tasks and Responsibilities:

The Great Barrier Reef Community Campaigner will be responsible for the following key tasks:

- Deliver a program of public activities and events for the campaign, including recruiting, training and empowering volunteer leaders to support and help organise those activities.
- Bring new voices and unlikely allies into the movement through relational organising and connections.
- Maintain and strengthen existing relationships with the stakeholders in the Cairns community.
- Undertake local media for the Reef campaign in Cairns, including acting as a spokesperson for the campaign.
- Activate and support others to be active in the media including through letters to the editor, social media and media comment.
- Remain abreast of campaign news and developments and identify campaign and organising opportunities.
- Engage as needed with political decision makers including local MPs and councillors.
- Undertake general campaign and staff activities as required to support the marine conservation work of AMCS, including drafting e-bulletins, social media posts and public speaking.

Essential Selection Criteria

- Experience in community outreach, public engagement and event organising.
- Excellent written and spoken communication skills, including production of written and online campaign materials.
- Experience in volunteer recruitment, management and growth.
- Demonstrated planning and project management skills
- Experience in coordinating alliances with diverse groups of people to achieve a shared end goal.
- Ability to work autonomously, with limited supervision.
- Commitment to upholding AMCS' values and to protecting our oceans.

Desirable Selection Criteria

- An understanding of community organising principles and practice and demonstrated community organising experience.
- Digital communication skills
- Current motor vehicle licence
- Creative and strategic thinking

About AMCS

The Australian Marine Conservation Society is the voice for Australia's oceans. We are an independent not-for-profit charity. We deal with the big issues concerning the sea, working with the community to protect our marine wildlife, tackling major threats to our oceans and creating marine sanctuaries, places in the sea where sea life is safe from harm. Across our campaigns we tackle climate change - the biggest existential threat to our ocean planet, with our Great Barrier Reef at the fire front. We are a committed group of professional and passionate scientists, educators and advocates who have defended Australia's oceans for over 50 years.

Our Values

- **Integrity.** *We are trusted, credible, independent and ethical in our actions.*
- **Courage.** *We are brave, respectful and honest advocates for marine life.*
- **Passion.** *We demonstrate commitment to and care for our oceans in all we do.*
- **Solidarity.** *We work together, embracing equity, diversity and inclusivity.*
- **Effectiveness.** *We are driven, professional, agile and resilient, working to deliver the best outcomes for Australia's people and wildlife.*
- **Innovation.** *We are creative, flexible, open, and solutions focused.*

Application Details

To apply please forward your current CV and a cover letter explaining why you're the perfect person for this role and briefly addressing the essential selection criteria (maximum two pages) to recruitment@amcs.org.au. Please include 'GBR Community Campaigner' in the title of your email when submitting your application.

Applications for this position close **9am (AEST) on Monday 17th January 2022**. Applicants are encouraged to apply as soon as possible.

AMCS is a strictly non-partisan and an equal opportunities employer. We strongly encourage applications from Aboriginal and Torres Strait Islander people, people with a disability, LGBTIQ+ people, and people from culturally and linguistically diverse communities.

Please Note: Applicants must have the right to work in Australia. That is, you must be an Australian citizen or permanent resident or a New Zealand citizen, or hold a valid visa with permission to work on an ongoing basis.

For all enquiries about this position please contact us via email recruitment@amcs.org.au.

Please note that the AMCS office is closed from 25th December 2021 until 9th January 2022 inclusive and we will respond to inquiries after that date.

For more information about our organisation and our people please visit:

<https://www.marineconservation.org.au/>

