



Australian Marine Conservation Society Ethical Charter

Environmental, Ethical and Sustainable Considerations.

As an environmental conservation organisation, Australian Marine Conservation Society (AMCS) seeks the support of companies who are aware of and respect conservation and sustainability of our natural environment. We ask that you also consider your supply chains and general community and environmental impact. We, like our business supporters, seek to be part of an ethically responsible and environmentally considerate global community, and actively avoid activities or partnerships which are considered to unnecessarily:

- o Pollute land, air or water;
- o Destroy or waste non-recurring resources;
- o Extract, create, produce, manufacture, or market materials, products, goods or services; which have a harmful effect on humans, non-human animals or the environment;
- o Entice people into financial over-commitment;
- o Market, promote or advertise, products or services in a misleading or deceitful manner;
- o Create markets by the promotion or advertising of unwanted products or services;
- o Acquire land or commodities primarily for the purpose of speculative gain;
- o Create, encourage or perpetuate militarism or engage in the manufacture of armaments;
- o Exploit people through the payment of low wages or the provision of poor working conditions;
- o Discriminate by way of race, religion or sex in employment, marketing, or advertising practices; or
- o Contribute to the inhibition of human rights generally.

We seek Business Supporters who provide and support:

1. The protection of Australia's coasts and oceans;
2. The improvement of business practices which genuinely contribute to environmental protection;
3. The amelioration of wasteful or polluting practices;
4. The preservation of endangered ecosystems;
5. Have a commitment to best practice and continual improvement;
6. Provide data on resource use, pollution emissions and audits;
7. Have good records on industrial relations;

8. Activities which contribute to human happiness, dignity, and education;
9. The development of sustainable land use and food production;
10. The production of high quality and properly presented products and service;
11. The development of locally based ventures;
12. The development of appropriate technological systems;
13. The dignity and well-being of non-human animals;
14. The efficient use of human waste;
15. The alleviation of poverty in all its forms; and
16. The development and preservation of appropriate human buildings and landscapes.

The Australian Marine Conservation will not accept funding:

1. That is conditional upon or tied to the Society adopting a particular position, supporting a particular development, brand, or organisation, or upon influencing the activities of the Society in any way;
2. That is conditional upon or tied to the Society *not* adopting a particular position or *not* supporting a particular development or organisation;
3. From extractive industries that we encounter at a policy level;
4. From any business where the amount offered exceeds 20% of AMCS's total annual income in any year;
5. From any business that opposes law reform which could result in better protection of the environment; or
6. That would create an implicit association between us and any political party.