



## ***Position Description: Great Barrier Reef Campaigner***

Our Great Barrier Reef needs you! As the Great Barrier Reef Campaigner, you will be a catalyst for change – leading action to protect the Great Barrier Reef and its marine life from major threats like global warming. At this critical time for the future of our Reef, make a difference as you help to inspire and empower the community to protect our natural icon.

The Australian Marine Conservation Society (AMCS) has been defending Australia's oceans and marine life for over 50 years. AMCS is one of Australia's most influential environmental charities. We advocate for change to safeguard our oceans and the wellbeing of all life on our blue planet.

**Position title:** Great Barrier Reef Campaigner

**Location:** AMCS National Office, Brisbane

**Salary:** \$70,000 - \$77,000 per annum plus superannuation contributions of 11%.

**Hours:** Full-time (38 hours per week). *Part-time 4 days (30.4 hours/week) may be considered for exceptional candidates.*

**Contract period:** Contract to 31 December 2022 with a view to extend.

### **Purpose of the Position:**

This position drives our public campaign to build support and engagement that leads to the protection of the Great Barrier Reef, in particular from the impacts of climate change. Your main purpose will be to:

- Drive the AMCS campaign to protect the Great Barrier Reef from the threat of climate change,
- engage and activate AMCS supporters and the broader community to take action on the threat of climate change to the Great Barrier Reef,
- build support and engagement amongst Reef stakeholders, including the tourism industry and local communities to protect the Great Barrier Reef, and;
- plan and deliver action to support strong climate and renewables policies by governments and to oppose the development of new fossil fuel projects.

### **Reporting:**

The position reports to the Great Barrier Reef Campaign Manager and works as part of the Great Barrier Reef Team.

### **Tasks and Responsibilities:**

- Identify and lead campaign opportunities to advance strong climate change policy at the State and National level and oppose new fossil fuel projects.
- Collaborate with conservation groups, climate networks and other relevant stakeholders to build support for improved protection of the Great Barrier Reef.
- Volunteer coordination and activities in support of our Reef campaign and work on climate change, including overseeing a Brisbane AMCS volunteer group to deliver a program of public activities and events.
- Campaign planning and implementation.
- Undertake policy advocacy with decision makers, government and stakeholders, engaging with government consultation processes and representing AMCS in relevant forums.
- Advise and work with other AMCS campaigns and staff to drive the delivery of our Great Barrier Reef and climate campaigns.
- Work with the AMCS Communications Team to support the delivery of a communications plan/strategy to build awareness of and engage the public on Great Barrier Reef and climate change issues.
- Support AMCS communications work on the Reef and climate change by providing content for the AMCS website, social media, supporter emails and campaign materials.
- Undertake media engagement, including acting as spokesperson on Great Barrier Reef and climate change issues where appropriate.
- Assist the AMCS Fundraising Team to support the long-term sustainability of our work to protect the Great Barrier Reef, by supporting fundraising activities on Reef and climate issues.

### **Essential Selection Criteria**

- A minimum of two years' experience in a similar role at a not-for-profit, campaigning or community-based organisation.
- Experience in campaigning including strategy, planning and delivery to build a strong constituency of public support.
- Experience working with and engaging stakeholder groups, the media and political representatives in a non-partisan way to achieve campaign aims.
- Experience in community outreach, public engagement and event organising.
- Excellent written and spoken communication skills, including production of written and online campaign materials.
- Ability to develop, plan and implement projects and collaborative initiatives.
- Commitment to protecting the Great Barrier Reef and our oceans.

### **Desirable Selection Criteria**

- Demonstrated ability to supervise volunteers.
- Experience working on marine conservation and climate issues.
- Tertiary qualification in science, public policy, communications or related fields.

## About AMCS

The Australian Marine Conservation Society is the voice for Australia's oceans. We are an independent not-for-profit charity. We deal with the big issues concerning the sea, working with the community to protect our marine wildlife, tackling major threats to our oceans and creating marine sanctuaries, places in the sea where sea life is safe from harm. Across our campaigns we tackle climate change - the biggest existential threat to our ocean planet, with our Great Barrier Reef at the fore. We are a committed group of professional and passionate scientists, educators and advocates who have defended Australia's oceans for over 50 years.

## Our Values

- **Passion.** We demonstrate commitment to and care for our oceans in all we do.
- **Integrity.** We are trusted, credible, independent and ethical in our actions.
- **Courage.** We are brave, respectful and honest advocates for marine life.
- **Solidarity.** We work together; embracing equity, diversity and inclusivity.
- **Effectiveness.** We are driven, professional, agile and resilient, working to deliver the best outcomes for Australia's people and wildlife.
- **Innovation.** We are creative, flexible, open, and solutions focused.

## Application Details

Applications for this position close **5pm (AEST) on Tuesday 5<sup>th</sup> October 2021**. Applicants are encouraged to apply as soon as possible.

To apply please forward your current CV and a cover letter briefly addressing the essential selection criteria (maximum two pages) to [recruitment@amcs.org.au](mailto:recruitment@amcs.org.au). Please include 'Reef Campaigner' in the title of your email when submitting your application.

AMCS is a strictly non-partisan and an equal opportunities employer. Indigenous Australians are encouraged to apply.

Please Note: Applicants must have the right to work in Australia. That is, you must be an Australian citizen or permanent resident or a New Zealand citizen, or hold a valid visa with permission to work on an ongoing basis.

For all enquiries about this position please contact us via email [recruitment@amcs.org.au](mailto:recruitment@amcs.org.au) or 07 3846 6777.