



**AMCS Great Barrier Reef polling July 2021
Highlights**

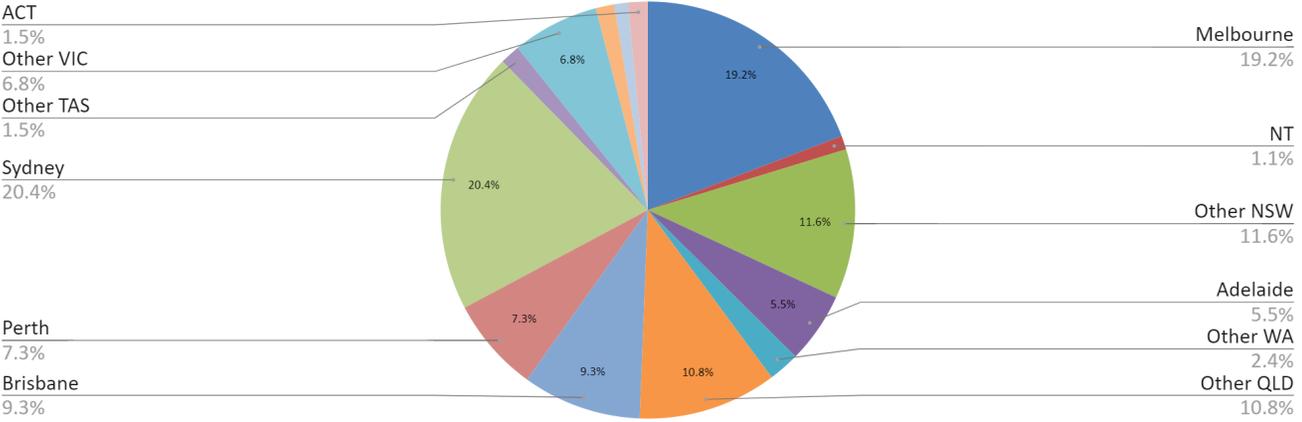
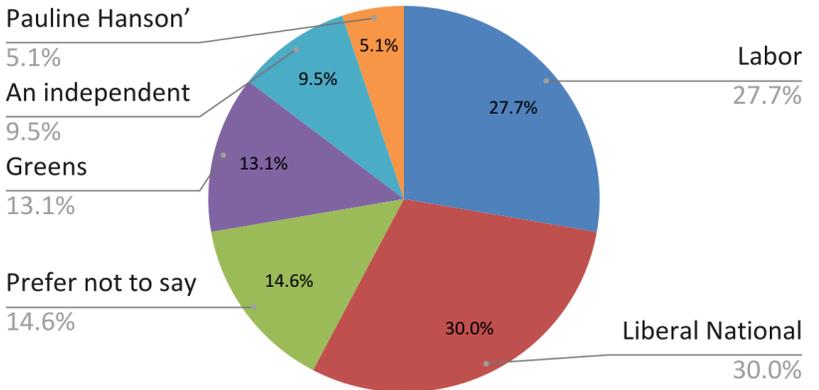
Introduction and summary

Polling of 1035 Australians nationwide was conducted by The Online Research Unit for the Australian Marine Conservation Society 2-9 July 2021. The purpose was to determine the levels of awareness and concern about threats to the Great Barrier Reef, with particular attention to the recommendation from UNESCO to place the Great Barrier Reef on the World Heritage in Danger list, and to determine who is viewed as responsible for taking action to protect the Reef.

The research results highlighted that of the Australians polled:

- 71% think the Great Barrier Reef is in danger.
- 83% think it is important that the Reef is on the World Heritage List.
- 77% support the World Heritage Committee putting the Great Barrier Reef on the 'in Danger' List to prompt the Australian government to improve its management of the Reef.
- 79% think the Great Barrier Reef is fighting for its life and this is the critical decade to save the Reef.
- 62% think that the Australian Government's inaction on global warming is putting the Great Barrier Reef, and the tens of thousands of jobs that depend on it, at risk.
- Protecting the Great Barrier Reef, acting on climate change and protecting endangered species are the top three environmental issues Australians think are the most important to address (multiple choice).
- Compared to 10 years ago, 63% think the health of the Great Barrier Reef is worse.
- 98% think that the Great Barrier Reef is one of the most magnificent and iconic natural wonders of life on Earth. It should be cherished and protected.
- 85% think the Reef is vulnerable right now, but it can recover. It's not too late to save the Great Barrier Reef.
- 67% think Australia's coal and gas industries are producing the emissions that are driving underwater heat waves on the Great Barrier Reef.
- 59% think the Federal Government is not doing enough to protect the Great Barrier Reef.
- Of the two main political parties,, 39% think Labor will do more on climate action for the Great Barrier Reef, whereas 22% think the Liberal National coalition will do more.

1035 Australians were surveyed:

Gender/Age n=1035	Location																																				
<p>Gender: 48.5% female 51.5% male</p> <p>Age range:</p> <table border="1" data-bbox="205 467 478 727"> <tr><td>18-24</td><td>13%</td></tr> <tr><td>25-34</td><td>18%</td></tr> <tr><td>35-44</td><td>17%</td></tr> <tr><td>45-54</td><td>17%</td></tr> <tr><td>55-64</td><td>15%</td></tr> <tr><td>65+</td><td>20%</td></tr> </table>	18-24	13%	25-34	18%	35-44	17%	45-54	17%	55-64	15%	65+	20%	<p>Count of ABS Location</p>  <table border="1" data-bbox="598 381 1900 803"> <tr><td>ACT</td><td>1.5%</td></tr> <tr><td>Other VIC</td><td>6.8%</td></tr> <tr><td>Other TAS</td><td>1.5%</td></tr> <tr><td>Sydney</td><td>20.4%</td></tr> <tr><td>Perth</td><td>7.3%</td></tr> <tr><td>Brisbane</td><td>9.3%</td></tr> <tr><td>Melbourne</td><td>19.2%</td></tr> <tr><td>NT</td><td>1.1%</td></tr> <tr><td>Other NSW</td><td>11.6%</td></tr> <tr><td>Adelaide</td><td>5.5%</td></tr> <tr><td>Other WA</td><td>2.4%</td></tr> <tr><td>Other QLD</td><td>10.8%</td></tr> </table>	ACT	1.5%	Other VIC	6.8%	Other TAS	1.5%	Sydney	20.4%	Perth	7.3%	Brisbane	9.3%	Melbourne	19.2%	NT	1.1%	Other NSW	11.6%	Adelaide	5.5%	Other WA	2.4%	Other QLD	10.8%
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<p>Voter ID</p> <p>If a federal election were being held today, which party would you most likely vote for?</p>	<p>If a federal election were being held today, which party would you most likely vote for?</p>  <table border="1" data-bbox="829 966 1648 1356"> <tr><td>Pauline Hanson'</td><td>5.1%</td></tr> <tr><td>An independent</td><td>9.5%</td></tr> <tr><td>Greens</td><td>13.1%</td></tr> <tr><td>Prefer not to say</td><td>14.6%</td></tr> <tr><td>Labor</td><td>27.7%</td></tr> <tr><td>Liberal National</td><td>30.0%</td></tr> </table>	Pauline Hanson'	5.1%	An independent	9.5%	Greens	13.1%	Prefer not to say	14.6%	Labor	27.7%	Liberal National	30.0%																								
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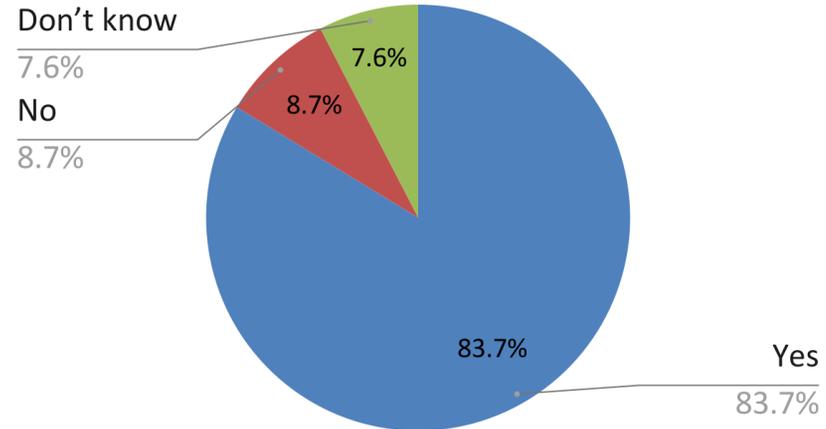
Survey Questions and Highlighted Results

QUESTION	RESULTS												
<p>Levels of awareness of the Condition of the Great Barrier Reef</p> <p>Compared to 10 years ago, do you think the health of the Great Barrier Reef is better, worse or much the same.</p> <p>A lot better A little better Much the same A little worse A lot worse</p>	<p>Compared to 10 years ago, do you think the health of the GBR is better, worse or much the same?</p> <table border="1"> <thead> <tr> <th>Response</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>A lot better</td> <td>2.6%</td> </tr> <tr> <td>A little better</td> <td>9.3%</td> </tr> <tr> <td>A little worse</td> <td>32.5%</td> </tr> <tr> <td>Much the same</td> <td>24.8%</td> </tr> <tr> <td>A lot worse</td> <td>30.8%</td> </tr> </tbody> </table>	Response	Percentage	A lot better	2.6%	A little better	9.3%	A little worse	32.5%	Much the same	24.8%	A lot worse	30.8%
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<p>Do you think the Great Barrier Reef is in danger?</p> <p>Yes No Don't know</p>	<p>Do you think the Great Barrier Reef is in danger?</p> <table border="1"> <thead> <tr> <th>Response</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>71.1%</td> </tr> <tr> <td>No</td> <td>14.1%</td> </tr> <tr> <td>Don't know</td> <td>14.8%</td> </tr> </tbody> </table>	Response	Percentage	Yes	71.1%	No	14.1%	Don't know	14.8%				
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The Great Barrier Reef is a UNESCO World Heritage Listed Area. Do you think this is important?

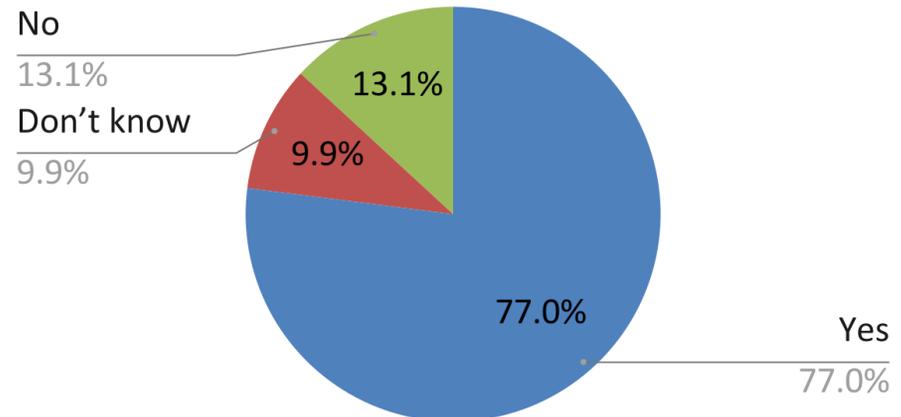
Yes
No
Don't know

The GBR is a WHLA - do you think this is important?



The UNESCO World Heritage Committee has indicated it might declare the Great Barrier Reef "in danger" due to the impacts of climate change and water pollution. Do you support the World Heritage Committee putting the Great Barrier Reef on the in Danger List to prompt the Australian government to improve management of the Great Barrier Reef?

Do you support the WHC putting the GBR on the In Danger list to prompt the Aus gov to improve



Importance of environmental issues

Of the following environmental issues, choose the top three issues you think are the most important to address

1. Acting on climate change
2. Protecting endangered species
3. Protecting the Great Barrier Reef
4. Cutting water pollution
5. Protecting Australia's native forests

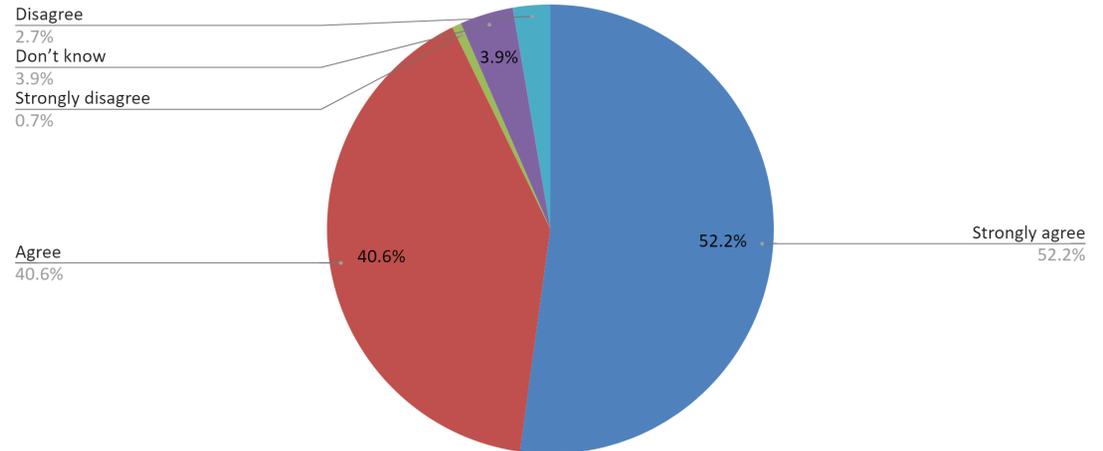
Top three issues that are the most important to address:

- Protecting the Great Barrier Reef 67%**
- Protecting endangered species 64.2%**
- Acting on climate change 61.2%**
- Cutting water pollution 57.5%
- Protecting Australia's native forests 50.2%

To what extent do you agree or disagree with the following statements?

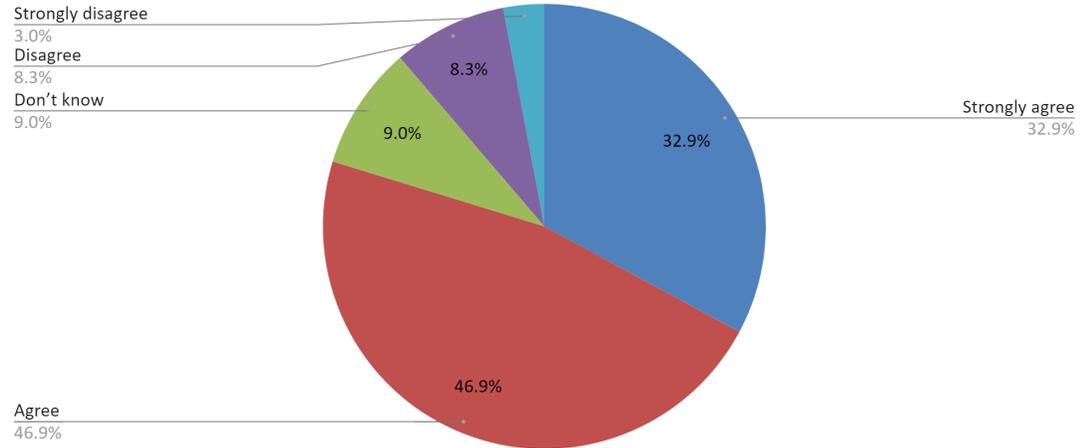
The Great Barrier Reef is one of the most magnificent and iconic natural wonders of life on Earth. It should be cherished and protected.

The GBR is one of the most magnificent and iconic natural wonders



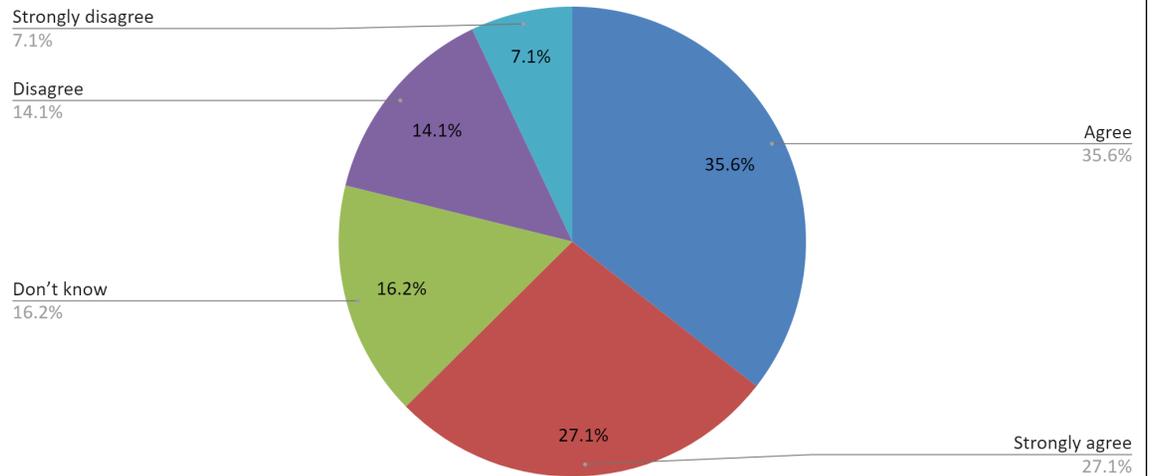
The Great Barrier Reef is fighting for its life.
This is the critical decade to save the reef.

The GBR is fighting for its life. This is the critical decade to save the reef



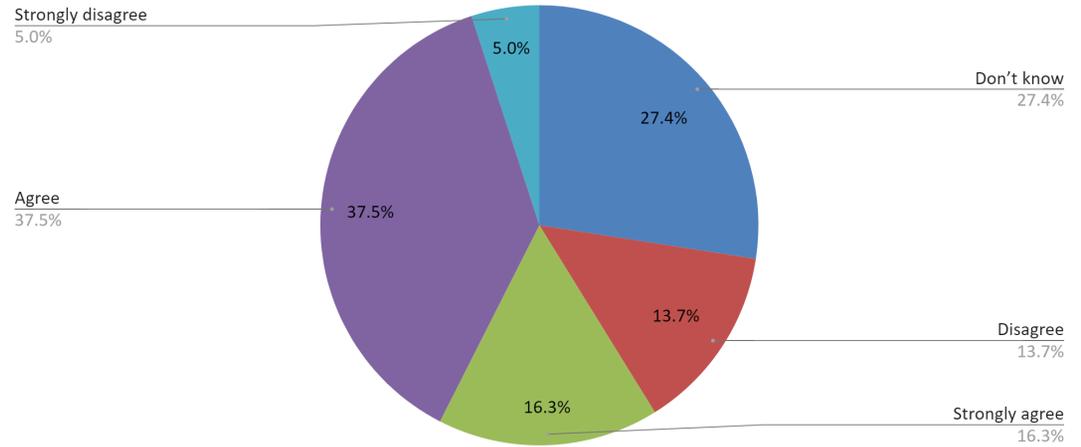
The Australian Government's inaction on global warming is putting the Great Barrier Reef, and the tens of thousands of jobs that depend on it, at risk.

Aus gov's inaction on global warming is putting GBR and jobs at risk



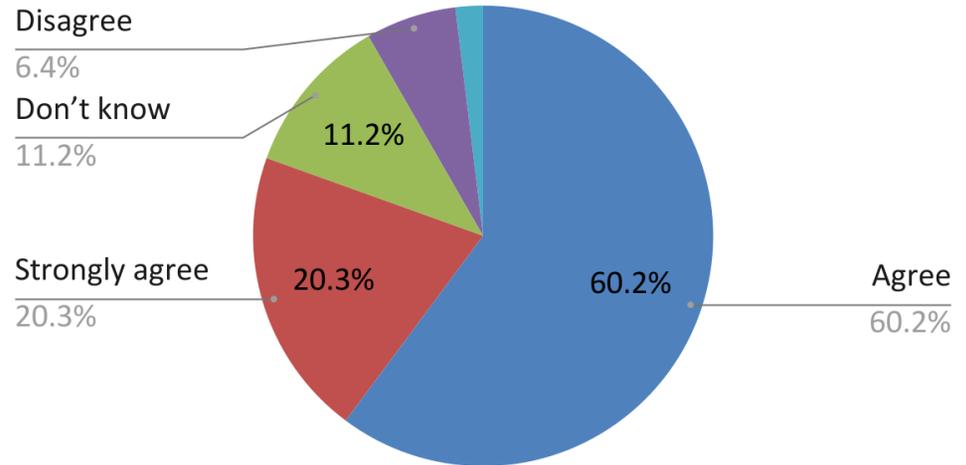
Australia's coal and gas industries are producing the emissions that are driving underwater heat waves on the Great Barrier Reef.

Aus coal and gas producing emissions driving underwater heatwaves



The Reef is vulnerable right now, but it can recover. It's not too late to save the Great Barrier Reef.

The reef is vulnerable right now, but it can recover. It's not too late to save the GBR



Performance of the Federal Government

Which is the closest to your view?

The Federal Government is doing enough to protect the Great Barrier Reef

The Federal Government is not doing enough to protect the Great Barrier Reef

Don't know

15.5% Think the Federal Government is doing enough to protect the Great Barrier Reef

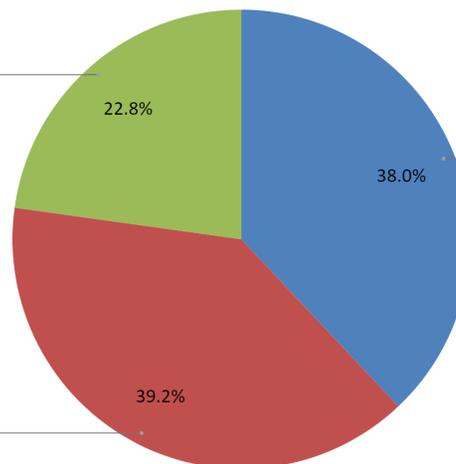
59.1% Think the Federal Government is not doing enough to protect the Great Barrier Reef

25.4% Don't know

Of the two main political parties, ALP and LNP, who do you think will do more on climate action for the Great Barrier Reef?

Of the two main political parties, ALP and LNP, who do you think will do more on climate action for the GBR?

Liberal National
22.8%



Labor
39.2%

Don't know
38.0%