



WA Marine Campaign Coordinator

Save Our Marine Life

JOB DESCRIPTION

Are you looking for a role where you get to make a real difference for people and nature in Western Australia?

On behalf of the *Save Our Marine Life (SOML)* alliance, the Australian Marine Conservation Society (AMCS) invites applications for the newly created position of WA Marine Campaign Coordinator.

The role will coordinate engagement with stakeholders, government and the public in efforts to protect and enhance livelihoods, lifestyle and the environment in Western Australia's southwest oceans.

This Perth-based role is an excellent opportunity for an individual with strong media, campaign and public-facing communication skills to support environmental advocacy in Western Australia's marine protection efforts.

WHAT YOU'D BE WORKING ON

Western Australia is well-known for its incredible marine life, including high levels of unique species. The majority of Western Australians live near the coast and healthy oceans are essential to our WA lifestyle, livelihoods and economy.

As part of their 'Plan for our Parks' commitment in 2019, the WA Government has announced two exciting new opportunities to review and improve protection in WA's state waters off Perth and along the south coast.

PURPOSE OF THE ROLE

Working closely with the Save Our Marine Life and the 'Plan for our parks' Pew campaign teams, the WA Marine Campaign Coordinator will work with local communities, stakeholders and governments to put in place marine protection in WA waters.

RESPONSIBILITIES

1. Coordinate engagement and meetings with key stakeholders and local MPs in the Perth metropolitan region.
2. Build a multi-stakeholder support base.
3. Assist with the coordination of stakeholder and community engagement on the WA south coast.
4. Manage the production of reports and submissions; and ensure stakeholder input is reflected in campaign reports, submissions and other communications.
5. Work with communications staff to identify opportunities to promote the values of the WA marine environment and threats it faces, and the views of stakeholders, in the media.
6. Facilitate internal meetings and ensure that the WA marine parks campaign is well coordinated with the broader efforts of Save Our Marine Life and the WA Plan for Our Parks campaigns.

TERMS

The fee scale per annum ranges from \$65,000 - \$75,000 negotiable on skills and experience, plus 9.5% superannuation. It is expected that the brief will require a workload of 5 days per week, including some after hours work.

The contract runs through to December 2020 with extension likely, dependent upon performance, funding and campaign requirements.

SELECTION CRITERIA

1. Motivation to achieve great outcomes for the marine environment and coastal communities.
2. Prior experience in coordinating campaigns or other communications projects. Advocacy or political campaign experience a significant benefit.
3. Experience in community outreach, public and stakeholder engagement and event organising desirable.
4. Demonstrated ability to think strategically, creatively and laterally to identify opportunities that win campaigns is desirable.
5. Good written and verbal communication skills, and team and stakeholder facilitation skills.
6. Well organised and self-motivated; and with experience in working independently in a team environment. Ability to plan and implement projects and collaborative initiatives, including the ability to prioritise competing time demands.
7. A sound understanding of the Western Australian social and political environment. Life or work experience with the marine environment would be beneficial.
8. Willingness to travel periodically to regional and remote Australia. Experience in regional and remote travel would be beneficial. A driver's license is required.

HOW TO APPLY

To apply for this position, please directly address the selection criteria (no more than two pages) and provide a Resume including referees - by **COB Monday 3 February 2020** to Carol Weatherhead at cweatherhead@pewtrusts.org, using the subject line: **WA Marine Campaign Coordinator**.

For any questions, contact Carol on the email above.