



Position Description

Great Barrier Reef Community Campaigner

Purpose of the position

- To raise awareness in the Cairns community about the impacts of global warming and poor water quality on the Great Barrier, and to turn that awareness into action.
- To work with Great Barrier Reef Campaigner on engaging the tourism industry in climate campaigns.
- To build and maintain an active volunteer base against fossil fuel projects and infrastructure and other threats to the Reef.
- To promote an alternative narrative in Cairns for renewable energy and jobs.

This work forms part of a broader public campaign to build support and engagement amongst sections of the Australian community for protection of the Great Barrier Reef.

Location: Cairns

Salary: \$65,020 per annum FTE (pro-rata, 3 days per week), plus superannuation contributions of 10%.

Hours: 3 days/week (22.8hrs), occasional out of hours work required.

Contract period: 1 year with a view to extension, funding dependent.

Accountability: The Great Barrier Reef Community Campaigner reports to the Great Barrier Reef Campaigner in Brisbane and is required to participate in weekly AMCS Staff and Reef team meetings.

Primary Tasks & Responsibilities

- Deliver a program of public activities and events for the campaign, including recruiting, training and empowering volunteer leaders to support those activities.
- To bring new voices and unlikely allies into the movement and maintain civil society relationships.
- Undertake local media engagement for the campaign in Cairns, including acting as a spokesperson for the campaign.
- Activate and equip others to be active in the media including through letters to the editor, social media and media comment.

- Remain abreast of campaign news and developments and identify campaign and organising opportunities.
- Engage as needed with political decision makers including local MPs and Councillors.
- Undertake general campaign and staff activities as required to support the marine conservation work of AMCS, including drafting e-bulletins and social media posts.

Selection Criteria

Essential

- An understanding of community organising principles and practice and demonstrated community organising experience.
- Communication skills: excellent written and oral communication skills across a variety of media. Ability to write effective campaign emails to supporters, to speak confidently in front of groups and to motivate people to act.
- Demonstrated planning, project management and volunteer leadership development skills, supported by excellent organisational skills and attention to detail.
- Strong digital literacy.
- Teamwork: Ability to connect easily with people from all walks of life. A willingness to collaborate with others. Demonstrated experience in coordinating alliances or campaign collaborations.
- A demonstrated ability to work autonomously, with limited supervision.
- Passion for protecting our oceans, marine life and a safe climate and the ability to uphold AMCS values.

Desirable Selection Criteria:

- Motor vehicle licence.
- Familiarity with contact management using CRM system or Database (Salesforce experience will be highly regarded).
- Event management experience.

Please note: Applicants must have the right to work in Australia for the duration of the contract.

About AMCS

The Australian Marine Conservation Society is the voice for Australia's oceans. We are an independent not-for profit charity, working on the big issues concerning the sea.

We protect marine wildlife, make our fisheries sustainable and create marine sanctuaries, places in the sea where our wildlife is safe from harm. We do this by creating social, legislative and policy change. Our committed group of professional and passionate scientists, educators and advocates has defended Australia's oceans for over 50 years.

Our Values

Integrity. We are trusted, credible, independent and ethical in our actions.

Courage. We are brave, respectful and honest advocates for marine life.

Passion. We demonstrate commitment to and care for our oceans in all we do.

Solidarity. We work together, embracing equity, diversity and inclusivity.

Effectiveness. We are driven, professional, agile and resilient, working to deliver the best outcomes for Australia's people and wildlife.

Find out more about AMCS at marineconservation.org.au

Application details

Applications close 9am sharp, AEST on Tuesday 28th January 2020.

Applications **must** include your current CV and a cover letter briefly addressing the essential selection criteria (maximum 2 pages). Please send your application to recruitment@amcs.org.au

AMCS is an equal opportunities employer. Indigenous Australians are encouraged to apply.

Applicants must have the right to work in Australia.

For more information about the position contact Shani Tager, Great Barrier Reef Campaign Manager, via email recruitment@amcs.org.au or via head office on 07 3846 6777.